

Social Media Guidelines Policy

This Policy applies to all members of Southampton Canoe Club.

This policy provides guidance on how Southampton Canoe Club uses social media and the procedures for doing so. It also outlines how all members are expected to behave online.

Aim of the policy:

- To protect all junior members of SOUCC who make use of technology while participating in club activities.
- To provide all club members with policy and procedure information for online safety, how to respond to incidents and that we are operating within club values and the law regarding online behaviour.

Managing our online presence:

- Understanding the safety aspects - including what is acceptable and unacceptable behaviour for members when using websites, social media, apps and other forms of digital communication.
- When using online social media platforms (including Facebook, Twitter, Instagram) ensure we adhere to relevant legislation and good practice guidelines.
- Regularly review existing safeguarding policies and procedures to ensure that online safeguarding issues are fully integrated, making sure any concerns of abuse or disclosures that take place online are written into our reporting procedures.
- Social media accounts will be monitored by a designated person (admin of social media accounts), appointed by the committee, account, page and event settings will be set to private so only invited club members can view their content.
- Any posts or correspondence will be consistent with our aims - stated within the club development plan.
- Identifying details such as a child's home address, school name or telephone number shouldn't be posted on any social media platform, parents will need to give permission for photographs or videos of their child to be posted on social media.
- All our accounts and email addresses will be appropriate and fit for purpose.

Expectations of club members:

- All club members should be aware of this policy and behave in accordance with it.
- Club members should seek the advice of the club welfare officer if they have any concerns about the use of the internet or social media.



- Coaches & volunteers should not communicate with juniors via personal accounts or private messages, communications with juniors should be via the parents, or at least one other adult copied into the communication.
- Juniors should be aware of this online safety policy and agree to its terms.

The Club will review this policy annually.

Signed: 

Chairperson

Date: 08.03.2021